

**For: METHOD AND SYSTEM FOR  
IMPROVING COMPANY'S  
SALES**

**Examiner:** To be assigned

In accordance with 37 CFR Sections 1.97 and 1.98, the items identified in this Information Disclosure Statement ("IDS") are brought to the attention of the Office. The items are listed on the attached form PTO-1449. With reference to the Pre-Official Gazette Notice by the Office of Patent Legal Administration, this application is being filed after June 30, 2003, therefore copies of cited U.S. patents and patent application publications are not submitted, however, copies of the cited non-patent documents are enclosed.

**CERTIFICATE OF MAILING**  
**(37 C.F.R. §1.10)**

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as 'Express Mail Post Office To Addressee' in an envelope addressed to Mail Stop: Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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The items identified in this IDS may or may not be "material" pursuant to 37 CFR 1.56. The submission thereof by Applicants is not to be construed as an admission that any such patent, publication or other information referred to therein is material or considered to be material (37 CFR 1.97(h)), or even qualifies as "prior art" under 35 USC 102 with respect to this invention unless specifically designated by Applicant as such.


**PAYMENT AND/OR AUTHORIZATION TO CHARGE FEES:**

No fees are required with this filing under 37 CFR 1.97(b)(3), however, if applicant is incorrect in this regard or if the filing is accepted under 37 CFR 1.97(c), the Commissioner is hereby authorized to charge any fees required by the filing of these papers to Procopio, Cory, Hargreaves & Savitch's Deposit Account No. **50-2075**.

Respectfully submitted,

Dated: October 17, 2003

By:

  
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**LIST OF PATENTS AND OTHER ITEMS FOR APPLICANT'S  
INFORMATION DISCLOSURE STATEMENT**

(Use several sheets if necessary)

**ATTY. DOCKET NO.**  
MOLL002

**SERIAL NO.**  
To be assigned

**APPLICANT:**  
Rodney L. Moll

**FILING DATE:**  
Filed herewith

**GROUP:**  
To be assigned

**U.S. PATENT DOCUMENTS**

Examiner Initials	Cite No.	Document Number	Publication Date/ Issue Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code			
	AA	6,574,614 B1	06-03-2003	Kesel	
	AB	6,026,387	02-15-2000	Kesel	
	AC	5,822,744	10-13-1998	Kesel	
	AD	5,926,794	07-20-1999	Fethe	
	AE	2003/0009373 A1	01-09-2003	Ensing et al.	
	AF	2002/0120554 A1	08-29-2002	Vega	
	AG	6,007,340	12-28-1999	Morrel-Samuels	
	AH	6,567,787 B1	05-20-2003	Walker et al.	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials	Cite No.	Foreign Patent Document	Publication Date/Issue Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>1</sup>

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>1</sup>
	AI	Customer & Employee Surveys, Web page located at: <a href="http://www.servicereports.com/hrsurvey.html">http://www.servicereports.com/hrsurvey.html</a> pp. 1-2; Sep. 5, 2003.	
	AJ	Reality Check Mystery Shoppers, Web page located at: <a href="http://www.rcmysteryshopper.com/asp/business.htm">http://www.rcmysteryshopper.com/asp/business.htm</a> pp. 1-2; Sep. 5, 2003.	
	AK	Mystery Shoppers Resource, Web page located at: <a href="http://www.finitesite.com/ishopaz/MSRtemp.html">http://www.finitesite.com/ishopaz/MSRtemp.html</a> pp. 1-11; Sep. 5, 2003.	
	AL	Mystery Shopper Gets Paid to Snoop, Web page located at: <a href="http://secretshoppercompany.com/CS-articles.htm">http://secretshoppercompany.com/CS-articles.htm</a> Sep. 5, 2003.	
	AM	Metropark's Mystery Shoppers Network, Web page located at: <a href="http://www.metropark.com/nggroupp/">http://www.metropark.com/nggroupp/</a> Sep. 5, 2003	
	AN	BestMark, Web page located at: <a href="http://www.bestmark.com/how_does_it_work.htm">http://www.bestmark.com/how_does_it_work.htm</a> Sep. 5, 2003	

**EXAMINER:**

**DATE CONSIDERED:**

**EXAMINER:** Please initial if reference is considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include a copy of this form with next communication to applicant. Thank you.

<sup>1</sup>Applicant is to place a check mark here if English language translation is attached.